

Dear Sir or Madam,

Every year Seething Airfield opens up its gates to stage the popular Charity Air Day and this year will be no exception.

Plans are well under way for this year's event which takes place on 5<sup>th</sup> September which expects to attract around 3,000 visitors, bringing together a unique mix of aircraft displays and aerobatics with craft stalls and side stands, and classic vehicles.

Once again we will be raising money for the East Anglian Air Ambulance, one of the highest profile and thought of charities in the area, together with other local charities.

The Charity Air Day relies on sponsorship to support it and this year we still have space for local businesses and organisations to help us provide another successful event in return for some attractive benefits.

The event is aimed at local families and whilst there will be visitors from outside the region the Charity Air Day's main catchment area is along the Waveney Valley, Norwich, east Norfolk and north Suffolk.

Depending on the level of sponsorship we are able to offer local businesses a range of benefits including advertising, both before and during the event, admission to the event, and stand space.

If you would like to discuss what is available, please contact Paul Holmes on 07979 216772 or 01603 764834. Email [paul.holmes30@ntlworld.com](mailto:paul.holmes30@ntlworld.com)

Seething Airfield Charity Air Day 2009

## **SEETHING AIRFIELD CHARITY AIR DAY SPONSORSHIP GUIDE**

**Bronze Sponsorship** (£80.00) provides;

- Advertisement inside the event programme.
- Mentions throughout the day on the public address system
- Admission for two to the event.

**Silver Sponsorship** (£150.00) provides;

- Advertisement inside the event programme.
- Mentions throughout the day on the public address system
- Stand space at the event (supplied by the sponsor)
- Advertisement sign (supplied by the sponsor) placed along the entrance lane.
- Admission for four to the event.

**Gold, Event, Sponsorship** (£350.00) this year will be our main event sponsorship providing;

- Advertisement on the front cover of the event programme.
- Mention in press releases and event promotion.
- Mentions throughout the day on the public address system
- Stand space at the event (supplied by the sponsor)
- Advertising (supplied by the sponsor) placed along the entrance lane.
- Admission for four to the event.
- Buffet lunch for four in the Club House.